

# Marana

## Community Profile

### Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Marana combines a pleasant rural community with a bustling commercial expanse. It is the main trade center and community focus for a vast rural area covering approximately 500 square miles. Prime farmland for centuries, Marana has also been a transportation center for farming and ranching. Located where Brawley Wash joins the Santa Cruz River, Indians used the dependable water supply to grow corn, beans, squash and cotton. The Spanish came about 1700 and started the first cattle ranches. "Modern" Marana began in 1881 with the railroad. The area was overgrown with dense mesquite thickets and Marana's name derives from the Spanish word maraña, meaning "impassable tangle" or "jungle."

### Basic Information

Founded: 1881  
 Incorporated: 1977  
 Elevation: 2,000  
 Located in Pima County  
 Nearby Highways: HWYS I-10

Distance to Major Cities:  
 Phoenix: 88 miles  
 Tucson: 1 miles

### Population

	1990	2000	2008
Marana	2,187	13,556	33,744
Pima County	666,957	843,746	1,014,023
Arizona	3,665,228	5,130,632	6,629,455

Sources: Arizona Department of Commerce and US Census Bureau

### Principal Economic Activities

Although agriculture remains a major force in Marana's economy, a recent influx of residential & commercial development has occurred due to its location between Phoenix & Tucson along I-10 & Union Pacific Railroad, a business-friendly government & no property taxes. To the south, adjacent to Tucson, is a new commercial business district. Continental Ranch Industrial Park has several new tenants and new industrial properties are available at Marana Northwest Regional Airport.

### County Employment

	2008
Government	79,100
Trade, Transportation, and Utilities	62,400
Educational and Health Services	55,000
Professional and Business Services	50,900
Leisure and Hospitality	38,700
Manufacturing	26,800
Construction	23,100
Financial Activities	16,100
Other Services	14,600
Information	5,300
Other	2,000

Source: Arizona Department of Commerce  
 Figures are organized under the North American Industrial Classification System (NAICS).



### Labor Force Data

	1990	2000	2008
Civilian Labor Force	1,005	6,686	16,026
Unemployed	35	228	752
Unemployment Rate	3.5%	3.4%	4.7%

Source: Arizona Department of Commerce

### Growth Indicators

	1990	2000	2008
New Bldg. Permits	120	1,837	259
Taxable Sales (\$)	158.9 million	634.5 million	1.4 billion
Net Assessed Value (\$)	9.3 million	104.9 million	528.3 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Assoc.

### Scenic Attractions

Many recreational opportunities are within an hour's drive. Picacho Peak State Park, site of Arizona's only Civil War battle, is 15 miles north. Its camping, picnic areas and nature trails are noted for colorful spring wildflowers. In the Santa Catalina Mountains is Catalina State Park, 20 miles east. Saguaro National Monument (west portion) is a few miles south. Within the monument is the world famous Arizona Sonora Desert Museum with native wildlife exhibits, and Old Tucson Studios. Other attractions include Biosphere II, Kitt Peak, Pima Air Museum, and the San Xavier Mission.

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### Community Facilities

The Town of Marana offers a range of community facilities including a library, park, swimming pool, recreation center, senior center, and tennis courts which are available at the Lon Adams Park and at the Marana Public Schools.

<b>Educational Institutions</b>	<b>Public</b>	<b>Private</b>
Elementary	Y	N
High School	Y	N
Community College	Y	N

### Financial

Number of banks: 3

### Government

Fire Department: Staffed City/Local Fire Department  
Law Enforcement: City Police Department

### Airports

Pinal Air Park with two lighted/paved runways (6,850-ft./6,690-ft.) and nearby Avra Valley Airport.

### Medical

Northwest Medical Center and Marana Health Center

### Hotel & Lodging

Number of Rooms:  
Meeting Rooms: 12  
Capacity of Largest Facility: 300

### Industrial Properties:

The Continental Ranch Industrial park is fully developed on 275 acres. More than 2,000 acres near I-10, the railroad and the Marana Northwest Regional Airport are zoned for industrial use. Contact the Town of Marana or the Marana Chamber of Commerce for more information.

### Utilities

Cable	Jones Intercable	520.744.1900
Cable	People's Choice TV	520.750.9000
Electricity	Trico Electric Cooperative	520.744.2944
Electricity	Tucson Electric Power	520.623.7711
Natural Gas	Southwest Gas Corp. (statewide)	800.766.9722
Refuse	Waste Management of Tucson	520.744.2600
Sewer	Pima County Sewer	520.740.6500
Telephone	Qwest (statewide)	800.244.1111
Water	Cortaro Water Users Assoc.	520.682.3233
Water	Marana Municipal Water	520.682.3401
Water	Tucson Water	520.791.3242

Cable Providers: Y  
Digital Switching Station: N  
Internet Service Provider: Y

Cable Internet Service Provider: Y  
Fiber Optics: Y

### Taxes

<b>Property Tax Rate</b>	<b>1990</b>	<b>2000</b>	<b>2008</b>
Elementary/High Schools	9.16	7.54	5.53
City/Fire District	0.00	0.00	0.00
Countywide	7.06	7.76	5.90
<b>Totals</b>	<b>16.22</b>	<b>15.30</b>	<b>11.43</b>

Source: Arizona Tax Research Association  
Note: Tax rate per \$100 assessed valuation

### Sales Tax

	<b>2008</b>
City/Town	2.00%
County	0.50%
State	5.60%

Sources: League of Arizona Cities & Towns, Arizona Dept. of Revenue

### Weather

	<b>Avg. Low (°F)</b>	<b>Avg. High (°F)</b>	<b>Precip. (in.)</b>
January	52.8	85.1	0.8
February	34.6	63.8	0.7
March	39.6	72.8	0.7
April	42.0	75.6	0.8
May	46.5	84.4	0.3
June	53.5	90.7	0.1
July	63.5	101.9	0.3
August	76.4	103.6	1.5
September	74.6	100.8	1.8
October	69.4	97.6	1.1
November	54.3	88.7	0.6
December	42.6	76.5	0.9
December	36.9	65.4	1.1

Source: Western Regional Climate Center  
Western Regional Climate Center, wrcc@dri.edu. Period of record 1893-1973.  
Average Total Snowfall 0.1". Nearest data available from Red Rock, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

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